## 中兴通讯股份有限公司 ZTE中兴

中兴通讯是全球领先的综合通信信息解决方案提供商,为全球电信运营商、 政企客户和消费者提供创新的技术与产品解决方案。公司成立于 1985 年,在香 港和深圳两地上市,业务覆盖 160 多个国家和地区,服务全球 1/4 以上人口,致 力于实现"让沟通与信任无处不在"的美好未来。

中兴通讯坚持以持续技术创新为客户不断创造价值,在美国、瑞典、中国等地设立全球研发机构,同时进一步强化自主创新力度,保持在 5G 无线、核心网、承载、接入、芯片等核心领域的研发投入,研发投入连续多年保持在营业收入 10%以上。中兴通讯拥有全球专利申请量 8 万件,已授权专利超过 3.8 万件,连续 9 年稳居 PCT 国际专利申请全球前五。同时,中兴通讯是全球 5G 技术研究和标准制定的主要参与者和贡献者。

中兴通讯坚持在全球范围内贯彻可持续发展理念,实现社会、环境及利益相 关者的和谐共生;运用通信技术帮助不同地区的人们享有平等的通信自由;将"创 新、融合、绿色"理念贯穿到整个产品生命周期,以及研发、生产、物流、客户 服务等全流程,为实现全球性降低能耗和二氧化碳排放不懈努力;在全球范围内 开展社区公益和救助行动,2019年第二次入选富时社会责任指数系列(FTSE4Good Index Series),位列中国企业 300 强社会责任发展指数前 100 名。中兴通讯是联 合国全球契约组织和 GeSI (Global e-Sustainability Initiative)组织的成员,自 2009 年起,已连续 12 年主动向社会发布可持续发展报告/企业社会责任报告。

中兴通讯致力于构建 5G 时代自主创新核心竞争力,将凭借领先的 5G 端到 端全系列产品与解决方案,加速推进全球 5G 商用规模部署。

## **ZTE Corporation Limited**

ZTE Corporation is a global leader in telecommunications and information technology. Founded in 1985 and listed on both the Hong Kong and Shenzhen Stock Exchanges, the company has been committed to providing innovative technologies and integrated solutions for global operators, government and enterprise, and consumers from over 160 countries across the globe. Serving over 1/4 of the global population, the company is dedicated to enabling connectivity and trust everywhere for a better future.

ZTE has complete end-to-end product lines and integrated solutions in the telecommunications industry. Bolstered with its all series of wireless, wireline, services, devices and professional telecommunications services, the company has great capability of flexibly satisfying the diversified requirements and pursuit for rapid innovations of global operators and government and enterprise network customers.

ZTE believes in technology innovation as a core value of the company, investing more than 10% of annual revenue in its R&D. The company has established state-of-the-art global R&D centres in USA, Sweden, China and so forth, and has filed applications for more than 80,000 patents, with

over 38,000 granted. Since 2010, ZTE has been ranked among the world's Top-5 for patent applications under the Patent Cooperation Treaty (PCT) each year, according to the World Intellectual Property Organization.

With a vision of balanced, sustainable development in the social, environmental and economic arenas, the company promotes freedom of communication around the world. It has incorporated innovation, technological convergence and the concept of "going green" into its product life cycle, covering specifically R&D, production, logistics and customer service. Also, the company is also committed to maximizing energy efficiency and minimizing carbon emissions.

As a member of the United Nations Global Compact and the Global e-Sustainability Initiative, ZTE has published the Sustainability Report/Corporate Social Responsibility Report for 12 consecutive years starting 2009. According to Research Report on Corporate Social Responsibility of China 2018 issued by Chinese Academy of Social Sciences, ZTE ranks among the top 100 in terms of Social Development Index. Moreover, the company has been included among the FTSE4Good Index Series for second consecutive year since 2018.

Looking forward, the company will be committed to building its core competitiveness in independent innovation in the 5G era, expecting to accelerate the global commercial deployment of 5G, leveraging its leading end-to-end 5G products and solutions.



中兴通讯-巴基斯坦世界第二高峰乔戈里峰登山大本营通信网建设项目 ZTE-Constructing base station at K2 base camp in Pakistan



中兴通讯-山东首个 5G 智慧炼厂项目 ZTE-ShanDong first SmartFactory project